

INTRODUCING MY AADE NETWORK

Friday, June 21, 2013



What led us to change?

- 40% of current AADE members are not members of a local chapter
- 50% of current chapter members are not AADE members
- Chapters are not run consistently; and the gap continues to grow
- All members are seeking more opportunities to connect locally
- Diabetes educators have increasingly embraced technology

What led us to change?

- AADE Board of Directors has heard increasing interest from Chapter leaders in a structure that offered them more time to focus on networking and educational opportunities
- Chapters leaders are asking for more help to run their chapters, more volunteers and greater access to members
 - Many chapters have struggled to find leaders; others have recycled the same leaders many times over
 - Younger members are not stepping up to leadership roles, given current time/administrative commitments

2008 Steps

- AADE Board of Directors reviewed the situation
- Mariner Management and Marketing was contracted to conduct a series of research surveys beginning with focus groups of chapter leaders
- Results were presented and the BOD voted in November 2008 to move forward on creating what we now call MY AADE NETWORK

Vision for MY AADE NETWORK

- Members feel that they are a part of the “AADE Family”
- A strong network of diabetes educators working together at the local, state, regional and national level to achieve AADE’s mission and vision
- We are providing members value where they live and work, in their state and nationally
- We are building a strong, unified foundation for the future of the profession

Many Voices Shape the New Model

- In addition to ongoing feedback from the Board of Directors, a Work Group, comprised of AADE members, has guided the creation of MY AADE NETWORK
- AADE has conducted Town Hall meeting with chapter leaders to provide feedback/reaction to the new structure
- Best-in-class practices from other, successful health care professional associations were studied and incorporated
- As states transition to the new model, learnings will be incorporated into transition process for other states

MY AADE NETWORK

- New opportunities to connect locally:
MY AADE NETWORK is our new model to build and nurture your professional development and relationships.
- It embodies AADE's commitment to innovation, creativity and flexibility to consistently deliver high-quality service and support to all our members.

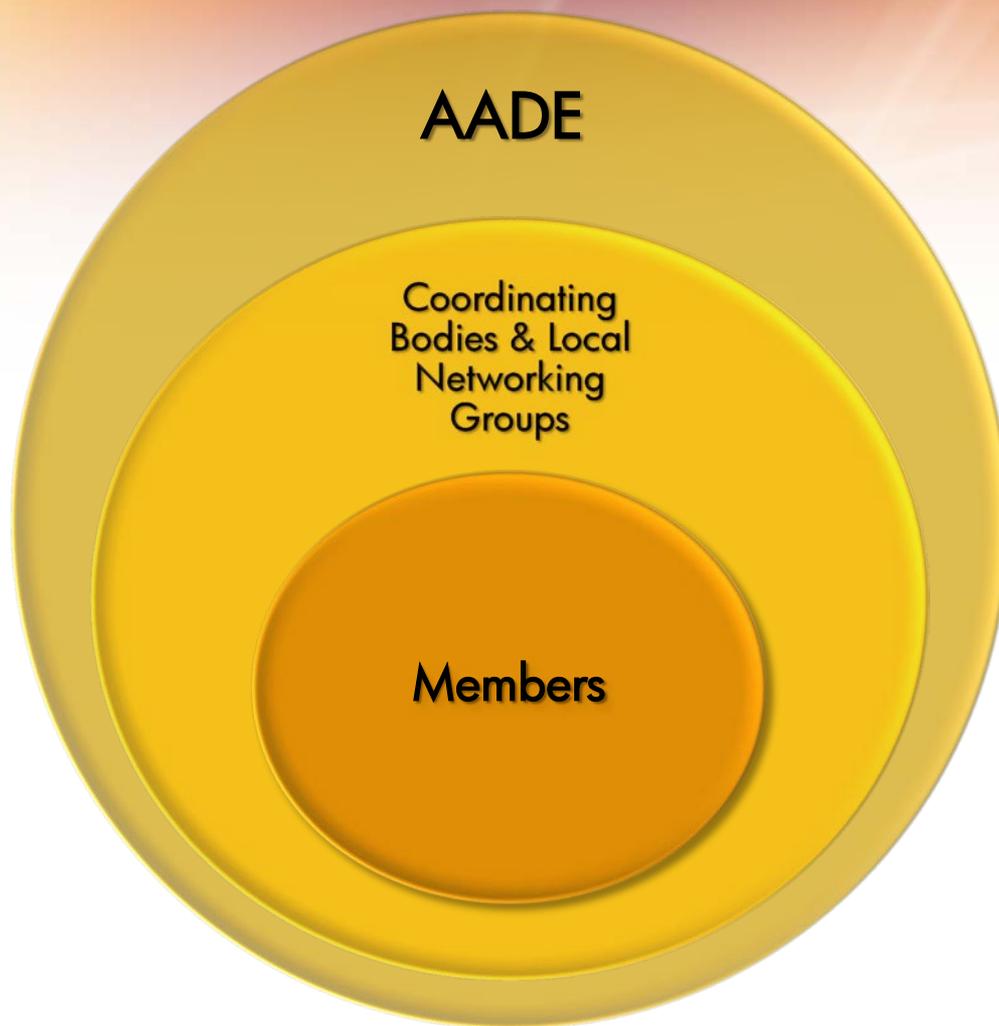


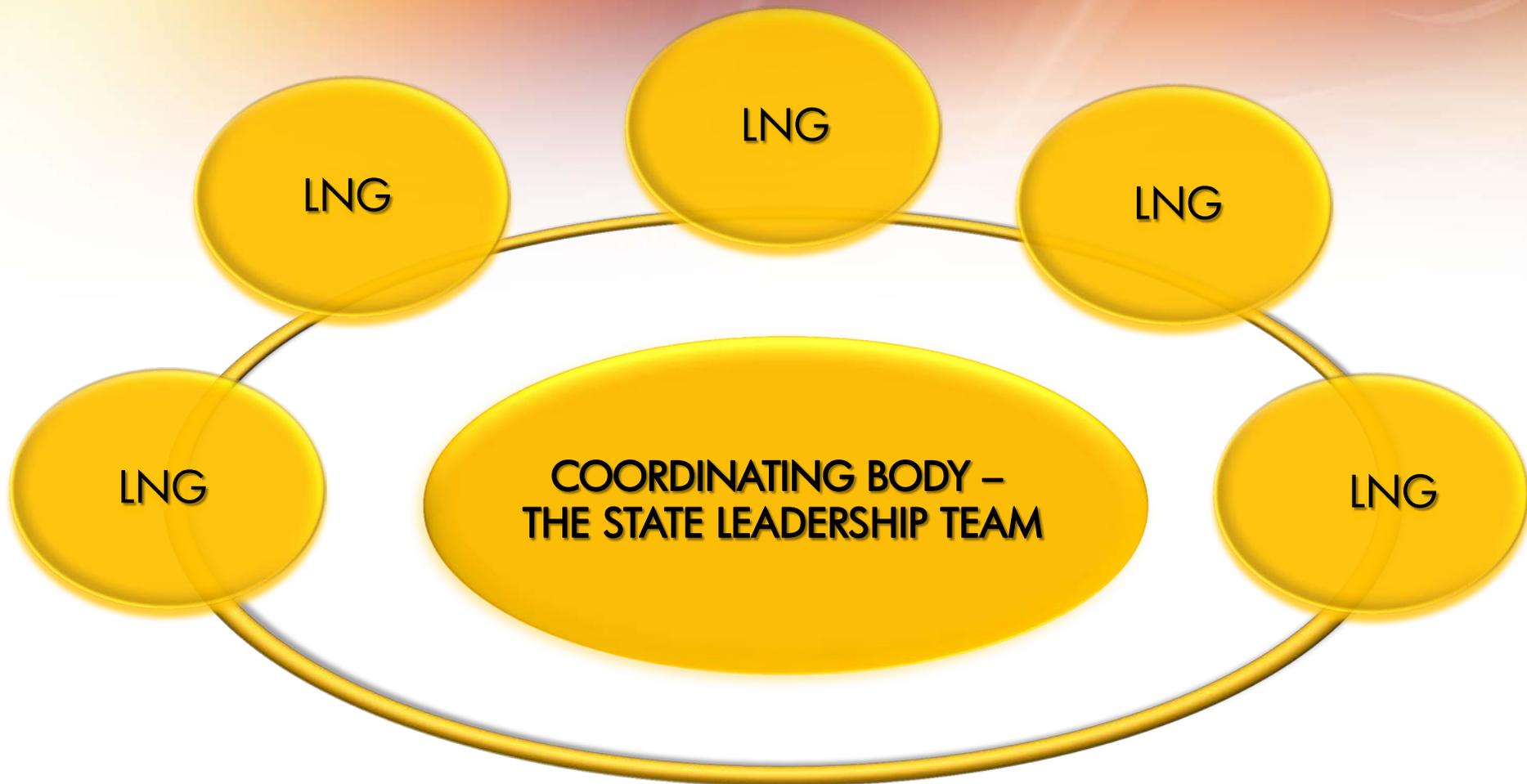
MY AADE NETWORK

- AADE members are lifelong learners and are constantly looking for innovative ways to deliver services and benefit patients. MY AADE NETWORK is designed to help you stay on the “cutting edge” of your practice by making all resources easily accessible.
- MY AADE NETWORK continues to offer members a consistent, efficient and reliable model for progress, while simplifying the structure and providing volunteer leaders more time for networking and education.

New Model Vocabulary

- MY AADE NETWORK
- Coordinating Body (CB)
- Local Networking Group (LNG)





Area of responsibility:
Coordinating Resources & Programs

Coordinating Body (CB)

- All members will either choose or be assigned to a CB based on their state; providing all members equal access to all the benefits of local affiliation
- CB is a state leadership team
- CB will manage the use of all funds which include LNGs – AADE will assist with financial administration
- CBs will plan projects annually, allocate funds and request financial support as needed
- CB will assist the LNG in securing CEUs through AADE for programs that require CE approval

Coordinating Body

The Coordinating Body is a self-directed team sharing equally in responsibility and making decisions by consensus. It may be led by a team leader, chair as a permanent role or operate with a rotating leadership. The CB may meet as needed, in person or virtually. There is no requirement for the number or methods of meeting.

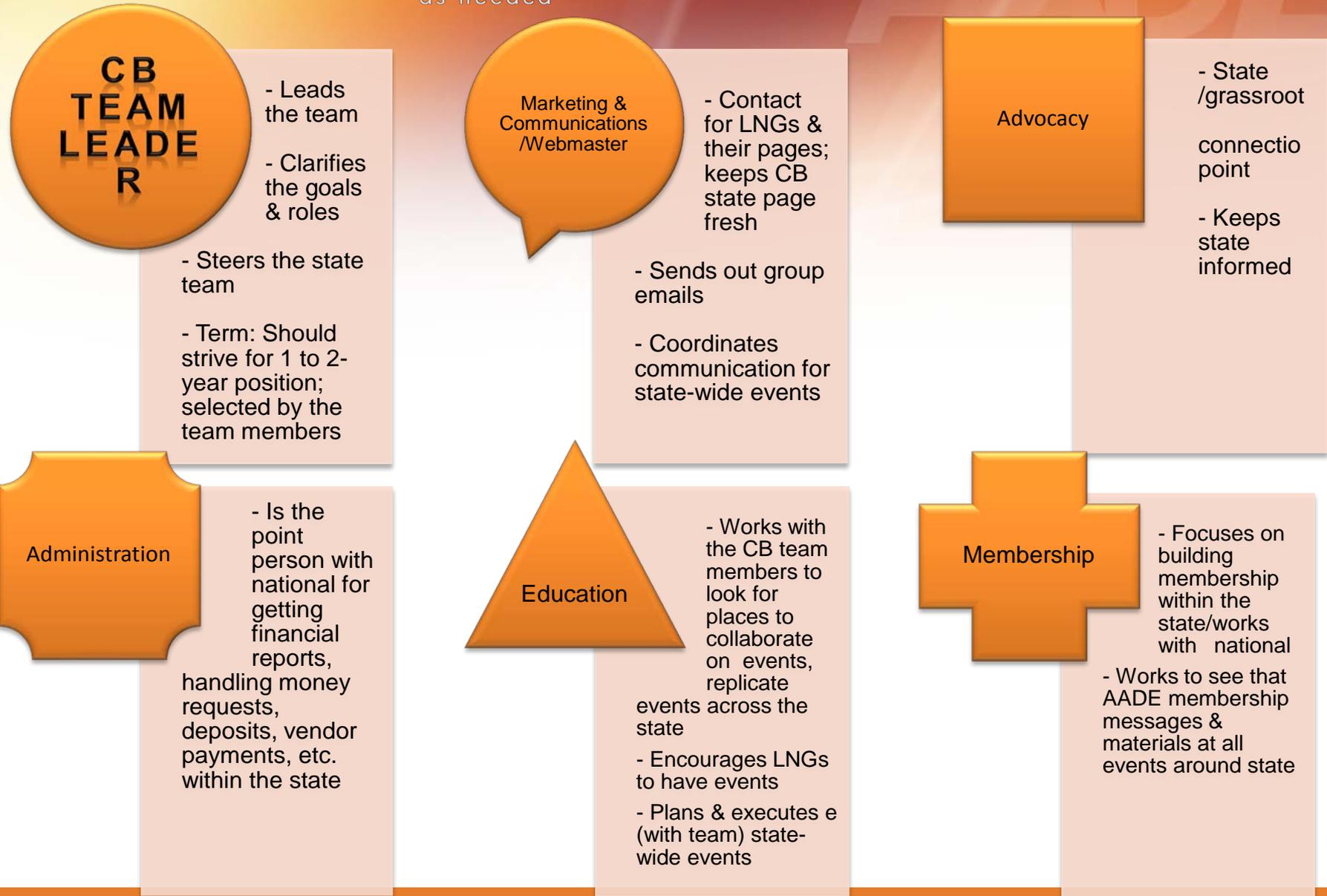
The only requirements for the CB is that it:

- Represents membership
- Serves the membership as the whole
- Operates by the Principles of Affiliation
- Operates as a team

The CB size, roles, working methods, schedule and decision-making processes are to be determined by the state.

Coordinating Body Team and Roles*

* Additional roles and responsibilities for the CB team can be created as needed







Local Networking Group (LNG)

- All existing AADE chapters will become LNGs in their respective states
- New LNGs will form organically or as needed at the members' initiative
- LNG will plan programs and events through their CB
- AADE members may participate in multiple LNGs in their state (or other states) at no extra charge

How MY AADE NETWORK Benefits Members

- MY AADE NETWORK does not change the services you expect on a local or state level, it simply uses technology (a web-based system), to simplify bureaucratic processes.
 - Your face-to-face meetings and events will continue on local and state levels, but the new network will simplify and facilitate the CE approval process, advertising, registration and fee collection, allowing volunteer leaders to focus on content and networking.
 - MY AADE NETWORK is borderless, breaking down geographic barriers and allowing you to connect with your colleagues across town or across the country

How MY AADE NETWORK Benefits Members

Now, from any computer at any time, you can:

- Access information specifically tailored to your state's local and regional activities (as well as other state's info)
- Participate in discussions on the latest news and challenges facing diabetes education
- Find out where local diabetes educators are getting together to network
- Take advantage of local, state, national and international education opportunities
- Build support for grassroots/advocacy initiatives
- Register for events or educational programs
- Share documents and tools valuable to diabetes educators



Unified Dues Structure

- Beginning in 2011, a unified dues structure will allow AADE members to join as many LNGs and SPGs as they wish.
 - One payment of \$165 will cover all AADE dues for the year.
 - For members who currently participate in multiple SPGs and local chapters this may result in a cost savings; other members may experience a dues increase.

AADE Member Benefits

- **State of the Art Education**
 - AADE Annual Meeting & Exhibition - The diabetes education industry's largest event with the most comprehensive diabetes education for CE credit
 - Live Webinars and Webcasts On-Demand
 - Engaging and expert online courses and the popular in-person CORE Concepts course
 - Discounts on print and online resources and tools, including the AADE7™ System
 - Free CE opportunities
- **The Most Advanced Diabetes Practice Publications, Resources and Tools**
 - Exclusive tools and information to maximize reimbursement
 - Certified Diabetes Educator (CDE) exam study guide with practice questions and test-taking strategies
 - Medication and continuous quality improvement guides
 - Diabetes self-management education/training program accreditation

Learn more at diabeteseducator.org/join

AADE Member Benefits

- **Begin, Advance or Transition Your Career in Diabetes Education**
 - Access to MY AADE NETWORK
 - A Local Networking Group (LNG) Network
 - Communities of Interest (COIs)
 - Career Network employment listings
- **Exclusive Member Values**
 - Advocacy for diabetes care professionals
 - Scholarships and awards
 - Reduced rates for the Board Certified -- Advanced Diabetes Management certification exam PLUS savings on certification renewal
 - *FREE* subscriptions to *The Diabetes Educator Journal*, *AADE in Practice*, the electronic newsletter *e-FYI*, and *Diabetes Health Monitor* magazine
 - *FREE reimbursement* webcast on-demand and booklets and ask the expert online tool
 - *FREE* Patient referrals through as well as *FREE* patient handouts

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Examples of MY AADE NETWORK in Action

- A member in rural Montana can turn to colleagues across the U.S. – through an online discussion -- to seek advice on a challenge she is facing with a patient in self-monitoring of blood glucose. Within a couple of hours she has received ten responses to help her with her patient.
- A New York-based diabetes educator, who spends three months of each year in Florida, can find CE programs not only in New York, but in New Jersey and other neighboring states as well as in Florida. Re-certification becomes easier with more program choices in more locations.



Milestone:

January 2011

**All chapters/states have
started transition to the
new model**

We are changing for a stronger tomorrow

- The new model will not be a success without your participation and honest feedback during the transition over the next several months.
- As your needs continue to evolve, MY AADE NETWORK will evolve with you.
- Together, through each member's support and participation in MY AADE NETWORK, AADE will enhance your personal mission as a diabetes educator to best serve your patients now and in the future.

Thank You!