

Protecting Sexual Health with



Reduce Costs with Youth
Friendly Technology

Health Department Information Packet

Why Chexout?

...Because Technology Can Help Your Health Department Save Money

Chexout securely connects your patients with their negative STI tests results, automatically allowing them to be viewed via computer or smartphone. Chexout is an easy way to help enhance your Health Department's services, free up staff time and assist your patients in managing their Sexual Health.

“The easier we can make results notification, the farther your resources can go.”



How Your Health Department Benefits:

- Helps to comply with HIPAA information release requests
- No Cost/No Contract for your organization or patients.
- No software to load and no training necessary.
- Entering results is quick and easy (about 20 seconds).
- We notify patients when their negative-only results are available.
- You can verify that the patient has checked their results.
- You can use Chexout to text patients to contact your clinic for post-test counseling or any other reason.
- Fewer in bound calls from patients looking for results
- Fewer outbound calls to notify patients of their results.
- Eliminates follow-up visits from patients who have tested negative.
- No paper results need to be printed out.

Stunning Stats

94% of patients want to be contacted with results

91% of students say they need more STI prevention tools

94% of Americans have access to broadband internet

6 min the average length of a customer service call in the U.S.

\$8.16 average cost of a customer service call in the U.S.

40 hours - average time Chexout saves a health center per month

\$39,168 yearly savings from using Chexout per Health Center

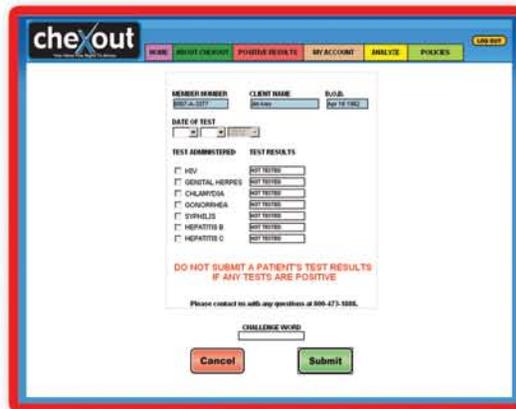
Unlimited the value of empowering your patients to prevent STIs

How Chexout Works



- Youth friendly site
- Great Sexual Health Info Center with information from the CDC
- Helpful tools like, How to Talk to Your Partner and STDs 101
- Easy 30 second registration

- Patient info auto populates
- One click results entry
- Extra security features
- 20 seconds to input per patient
- Chexout automatically notifies the patient that their results are ready to be viewed



- Patient accesses results with their username and password
- Post test counseling info right next to results
- Easy to understand results format
- Shows tests performed and not performed
- Test panels can be deleted
- Easily accessible from computer or smartphone



Positive Results

Chexout is only for notifying patients who test negative for all test performed.

If your patient presents positive for any assay, your health center should follow normal procedures for patient contact, treatment and counseling.

Never upload any results if any test result is positive. For example, if you test a patient for HIV and Chlamydia and the patient tests positive for Chlamydia, but negative for HIV, no results get uploaded into Chexout for either test.

What About Confidentiality, Security and HIPAA?

- Chexout employs multi-tiered physical and electronic security including encryption that meets Advanced Encryption Standard (FIPS Publication 197) and fulfills whole device encryption (FIPS 140-2).
- Chexout meets or exceeds all applicable recommended standards for entities receiving PII from state and local programs for the prevention of HIV/AIDS, viral hepatitis, other STDs and tuberculosis
- Chexout exceeds all confidentiality and data security guidelines/requirements pursuant to 45 C.F.R. §§ 164.308, 164.310, and 164.312.
- HIPAA only requires that a patient sign an "authorization that meets the Privacy Rule's requirements at 45 C.F.R. §164.508" for you to transmit their test results to Chexout.
- "A covered entity must permit individuals to request and must accommodate reasonable requests by individuals to receive communications of protected health information from the covered health care provider by alternative means or at alternative locations." §164.522(b) (1) (i). Additionally, "The covered entity must provide the individual with access to the protected health information in the form or format requested by the individual, if it is readily producible in such form or format;" §164.524(b) (1).

Register @ www.chexout.com/health.php

Chexout at a Glance

- ✓ Zero cost for patients and providers
- ✓ Increases the value of services you already provide
- ✓ Frees up valuable staff time
- ✓ Empowers patients to prevent STIs

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- ✓ Chexout is allowable under HIPAA, and meets or exceeds all applicable federal guidelines
 - ✓ Already in use at universities across the country

Patients & Providers Want Chexout!

“Chexout is revolutionary for STI prevention. It gets results to patients the way they'll use it; through their smartphones.”

~ Dr. Malda Kocache, Ph.D.
Microbiology and Immunology

“I feel more comfortable asking a guy I'm dating to get tested and show me his results, because of Chexout. I don't know why every school isn't offering this.”

~ Natasha Barbosa
Senior, George Mason University



chexout
You Have The Right To Know.

See Chexout at these events

The National Coalition of STD Director's Conference, October 9-12, Washington DC

Mid-Atlantic College Health Association
October 11-12, 2012 Ellicott City, MD

New York State College Health Association
October 24-26, 2012 Syracuse, NY

New England College Health Association
November 7-9, 2012 Portland, ME

Mid-America College Health Association
November 8-9, 2012 Indianapolis, IN

Southern College Health Association
April 17 - 20, 2013 Destin, Florida

American College Health Association
May 28-June 1, 2013 Boston, MA

“As trained sexologists who speak to thousands of students all over the country about healthy and safe sexuality, we encounter a growing concern among sexually active students regarding potential partners lying about their STD status. We are passionate supporters of Chexout, which helps keep people honest. Students have embraced the technology of Chexout as we present it at every school we visit. According to the CDC, 50% of today's sexually active students will get an STD while in college, so we consider ourselves a part of a team that includes campus Health Centers and Chexout, to provide students with education, quality care and the technology to keep them safe and healthy.”

~ Dr. Joni Frater & Esther Lastique
SEX ED BOOT CAMP

Contact Jim Ivey today at:
800-473-1888

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to learn more about how Chexout
will benefit your Health Department