

## Stroke Public Education Subcommittee Meeting

Location: Elks Rehabilitation Hospital, 600 North Robbins Road, Boise, ID 83702, 4<sup>th</sup> Floor  
Caribou Conference Room

Date: **Thursday, June 02, 2011**

Attendees: Victoria Mickelson, Kim Krutz, Bethany Calley, Lorayne Russman, Nicole Runner, Jane Spencer, Adrean Casper, April Dunham

Agenda Item	Presented By	Discussion & Decision	Action Item and Person(s) Responsible	Deadline
Radio PSAs	April	April shared AHA's PSAs with the group. Members discussed revising with stroke signs and symptoms and using the FAST (face, arm, speech, time) acronym. Both hospitals use FAST. Include call-to-action to visit HDSP web page, <a href="http://www.idahoheartandstroke.org">www.idahoheartandstroke.org</a> .	Re-write script and email to the group for review: Adrean	Next meeting: 2/15/11
Additional Signs & Symptoms Message Distribution Methods	Group	Group revisited the idea of using table tents in primary care settings, pharmacies, and libraries. Table tents could include information about FAST, signs and symptoms, and risk factors. Group discussed including stats for Idaho, however we only have mortality data available at this time.	Draft risk factor information and make link to Life's Simple 7: Jane Spencer	Next meeting: 2/15/11
Papers: May	Group	Group discussed identifying a survivor and pitching story to newspapers to be printed in May.	Identify survivor(s) willing to share story: all members	Next meeting: 2/15/11
Library Update	Nicole	Nicole shared Cardiac Public Education Subcommittee work with the Southwest Idaho Public Libraries and display toolkits being offered during the month of February. See attached picture of Eagle Library Pilot Display.	Replicate project during the month of May for Stroke: Nicole, April, Adrean	5/1/11
BSU Nursing Project Summary	April	April shared a summary of the BSU Nursing student project.	None	None

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Hypertension Messaging and Stroke	April	Not much in the way of hypertension messaging exists. Group will have to consider making our own hypertension campaign and make the link to stroke. Adrean shared Life's Simple 7 information. April shared Oregon Dairy Council materials and discussed adapting and possibly including in a material packet to be distributed by 211. Group discussed using 211 to further evaluation efforts for HTN campaign.	Think about priority population (40 + years) and what message we want to distribute: all members	Next meeting: 2/15/11
HDSP Website	Group	Group discussed HDSP website and resources available for survivors and care givers. Group suggested creating a module "Care for the Care Givers" and linking to ASA resources.	Draft content and collect resources for module: Nicole	3/15/11