

## **Stroke Public Education Subcommittee Meeting**

**Date: 11/2/10 (7 – 8 a.m.)**

**Location: Elks Rehabilitation Hospital  
600 North Robbins Road, Boise, ID 83702  
Owyhee Conference Room**

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### **Agenda – Minutes in Blue**

**Attendees:** April Dunham, Jane Spencer, Kim Krutz, Marketa Friel, Nicole Runner, Nichole Whitener, Bethany Calley, Adrean Casper, Lorayne Russman.

#### **Welcome & Introductions / Member updates – April**

#### **Signs and Symptoms Messaging**

- American Stroke Association Campaign Materials – Adrean
  - Can we add a tag line to PSAs? Adrean will look into this; however it may take some time due to AHA affiliate merger.

- Distribution Methods – All members

Group brain stormed possible distribution methods for signs & symptoms messaging targeting men and women 60 years and older. Timeline: begin distribution in May to coincide with Stroke Awareness Month.

- SARMC – one maybe two stroke screenings in May, with targeted recruitment.
- AHA Heart Walk – May 22<sup>nd</sup>
- AARP newsletter
- Table tents and crosswords containing a stroke assessment to Physicians' office waiting rooms and senior centers
- Possibly partner with "Life's Simple 7"
- Faith Ambassadors – Meridian
- Director Parish Nurses – Saint John's

#### **Hypertension Messaging & Stroke – April**

April shared BSU Nursing Student project with group. DPCP and HDSP partnered to work with students this semester to have them assess pharmacists and opportunities for hypertension interventions. Group discussed distributing messaging to people with hypertension using re-usable grocery bags and/or inserting bookmarks into bags, ideally targeting people with multiple health issues.

#### **Wrap up & Next Steps –**

- Adrean volunteered to take the lead in contacting AARP and will find out more information about "Life's Simple 7"
- Nicole will report back on BSU Nursing Student project at next meeting and will follow-up with the Director of Parish Nurses
- April will research printed materials
- Plan to replicate Cardiac Public Library displays for Stroke during May

#### **Adjourn**

**December no meeting due to the Holidays!**

**Next Meeting: 2<sup>nd</sup> week of January, 2011**