

## **Stroke Public Education Subcommittee Meeting**

**Date: 4/6/10 (7 – 8 a.m.)**

**Location: Elks Rehabilitation Hospital – 4<sup>th</sup> Floor – Large Sawtooth  
Directions in the footer**

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### **Minutes – in blue**

**Attendees:** Bethany Calley, Adrean Casper, Nicole Runner, Lorayne Russman, Nichole Whitener, Cathy McCabe, Scott Tracy, Dina Ellwanger, Diane Bjoralt, Victoria Mickelson, April Dunham

#### **Welcome & Introductions / Member updates – April**

- Lorayne shared that Life Care will host their first stroke support group on 4-21. She will email Nicole the flyer to have it posted on the HDSP website.
- Diane shared that Mercy will be hosting a blood pressure and cholesterol screening at the Cardiology Clinic on 4-22.
- Bethany had suggestions for additional partner recruitment for the group; she will email April with additional details.
- Nichole shared that Saint Alphonsus is continuing with their stroke screening efforts. Saint Alphonsus sends invites through the mail for the screening by zip code; they follow up with anyone that has abnormal results. There are two screenings in May, one in Meridian and one at a senior center on May 7<sup>th</sup>. The screening at the senior center will be open to all seniors.
- Victoria shared that Sanofi-Aventis has a lot of different educational opportunities/materials available.
- Adrean shared that AHA continues to offer CPR classes.

#### **Idaho HDSP Program Update – April**

- HDSP will be contracting with Critical Access Hospitals (CAH) again during FY 10-11. In the last round, HDSP contracted with 11 CAHs during FY 09-10. Funded CAHs will focus on public education around blood pressure, cholesterol, signs and symptoms and importance of calling 911. Applications are due 4/16.

#### **HDSP / DPCP Focus Group Highlights – Cathy & Nicole**

- Nicole and Cathy shared highlights from the focus groups they attended in Boise and Pocatello. The HDSP and DPCP partnered to have mini focus groups conducted in Boise, Pocatello, and Lewiston. 3 groups were conducted in each city, consisting of 3-4 participants. The goals of the focus group research are to learn: ways to improve direct communications with Idahoans about diabetes, high blood pressure, heart disease and stroke, ways to improve provider communication with their patients, and ways to improve the self-management and lifestyle-improvement tools available. The final report will be completed May 15<sup>th</sup>.
- The focus groups were also used to test messaging developed by the Cardiac Public Education Subcommittee.

#### **DIRECTIONS:**

**Caribou Room (4<sup>th</sup> floor)** – From the elevators turn left and continue around the corner past the vending machine and restrooms.

**Elks Rehabilitation Hospital  
600 North Robbins Road  
Boise ID 83702**

### Stroke Data Discussion – All members

- The group discussed differences between women and men when it comes to experiences with symptoms and age of mortality. This data will play into identifying a priority population and where the group wants to focus public education efforts. Mercy has additional data available and will provide to April. April will follow up regarding data.
- **FY 10-11 Survey - April**

### Wrap Up & Next Steps – April

- Data Needs
- Priority Populations
- The group discussed gathering data on the top 3 risk factors. Cathy shared that BRFSS 2009 results will be available in the fall 2010. She will look into gathering data on risk factors and share information with the group at the next meeting in May.

### Tentative Meeting Schedule 7 a.m. – 8 a.m.

- Nicole requested that anyone with scheduling conflicts with the proposed schedule below please email her.

May 18, 2010

June 22, 2010 or July 27, 2010

August 24, 2010

September 28, 2010

October 26, 2010

November 23, 2010

December no meeting due to the Holidays!

### Adjourn

**\*\*NEXT MEETING: MAY 18, 2010**

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