

Heart Disease and Stroke Prevention Advisory Committee

Monday, January 25, 2011

Idaho Elks Rehabilitation Hospital – Large Sawtooth Conference Room

7:00 – 8:30 a.m.

Minutes

Attendees: Dr. Friedman, Nicole Runner, Robert Graff, April Dunham, Mimi Hartman-Cunningham, Sharon Wilson, Patti Moran, Terence Baker, Cathy McCabe, Ted Ryan, Elke Shaw-Tulloch, Adrean Casper, Jessica Jewel, Sarah Freeman, Jane Spencer, Lesli Christofferson, Mary Sheridan, Jane Miller

Introductions/Partner Updates

- April and Adrean will be co-presenting to the Health Quality Planning Commission, looking at stroke systems of care. Nichole Whitener presented at the last Health Quality Planning meeting on behalf of SARMC.

AHA/ASA Legislative Update

- Adrean gave a brief update on where things are at with the Tobacco Tax. Currently in need of letters to the editor to go to the Idaho Statesman or other local papers in support of the tax. Adrean can offer assistance writing if needed, please contact her. Comprehensive Cancer Alliance for Idaho (CCAI) has talking points and an e-postcard supporting tobacco tax on their website, www.ccaidaho.org. You're the Cure Network also has alerts that get sent out to legislatures that are in support and nudges those that aren't to be. Bill is still being drafted, looking at making the link to Medicaid. Republican pollster Bob Moore found 45% of smokers support tax, you can find poll results online. Idaho has the lowest tobacco tax among non-tobacco producing states. Boise will look to take on clean indoor air ordinance in February.

Heart Walk and Gala Update

- Heart Ball is February 5th.
- HDSP Advisory Committee will have a heart walk team this year! Currently in need of a team captain. The team captain is responsible for setting up website, recruiting members to be a part of the team, and communicating through email with team members. Team captain will get naming rights. Heart Walk is on May 21st at Julie Davis, with live music. The Heart Walk is about educating and creating awareness, it is the AHA mission in action.

Chronic Disease Block Grant Update

- Block grant would include combined funding for DPCP, IPAN/Obesity, Respiratory Health, Coordinated School Health, and HDSP. Ideally this would mean more funding for Idaho. Idaho currently does not have federal funding for IPAN, Arthritis, or Asthma. Until April hears more HDSP is moving forward with continuing application the same as in the past. April will email the group with any new developments or information on the possibility of a block grant becoming a reality.

Committees/Subcommittees Update

- **Cardiac Level One Committee:** is currently in a holding pattern, current focus is on collecting data and data monitoring.
- **Cardiac EMS Subcommittee:** is coordinating with Dr. Kim to present at the next EMS Physician Committee meeting, where materials will be handed over. Every EMS will have a thorough STEMI EMS plan within the next week.
- **Cardiac Public Education Subcommittee:** library display toolkits are being distributed throughout Southwest Idaho. Group members have been distributing cardiac posters with signs and symptoms messaging throughout community. Black and white ad with heart attack signs and symptoms will be run in weekly papers in Southwest Idaho rural communities during February.
- **Stroke Public Education Subcommittee:** group is looking to repeat the library display toolkits during the month of May highlighting stroke signs and symptoms. Group is also working on identifying a stroke survivor and pitching story to local papers, as well as running radio PSAs on the signs of symptoms of stroke. Moving forward group will be looking to create messaging around hypertension and stroke and linking to Life's Simply 7 as a platform.

HDSP Program FY 11-12

- Over the next couple months April will develop a work plan for the two intervention areas that had the most support today: 1) HEAL network collaboration with sodium messaging an important component of that, and 2) Physician adherence to guidelines (JNC7 currently). April will pull together other state examples of what they are doing to address physician adherence to guidelines and develop a plan from there and solicit input.

Next Meeting: April 26, 2011: location and time TBD