

Advisory Committee

Idaho Heart Disease and Stroke Prevention Program

October 12, 2010 7 a.m. – 8:30 a.m.

Idaho Elks Rehabilitation Hospital
4th Floor, large Sawtooth Conference Room

Agenda – Minutes in Blue

Attendees: Dr. Friedman, Nicole Runner, April Dunham, Terence Baker, Michelle, Sharon Wilson, Jane Miller, Nichole Whitener, Jane Spencer, Bethany Calley, Adrean Casper, Jaime Harding

1. Welcome* - *Dr. Friedman*
2. Introductions – *All members*
3. Activities and Updates / Announcements from your organization – *All members*

April: HDSP worked with 11 Critical Access Hospitals (CAHs) during FY 09-10. The hospitals completed 66 public education events. This FY 10-11, HDSP is working with 13 CAHs, McCall and Cascade joined. (See attachment for list of hospitals.)

The Bureau of Community and Environmental Health (BCEH) will have a telephone survey done to get baseline data on knowledge of risk factors for hypertension, cholesterol, heart disease and stroke. Idaho Physical Activity and Nutrition (IPAN), Diabetes Prevention and Control Program (DPCP), Tobacco Program, Comprehensive Cancer Control Program (CCCP), and the HDSP are actively participating in developing questions. April will bring draft to the Advisory Committee for review in January. Strategic Intelligence has now conducted focus groups with the public (1st phase) and in-depth interviews with primary care providers (2nd phase). HDSP and DPCP are now working with Strategic Intelligence to gather additional information from primary care providers around what they would like from public health (3rd phase).

BRFSS 2009 data on knowledge of signs and symptoms will be available soon!

Terence: Any one with questions in regards to merckmedicus.com please contact Terence.

Nichole W. & Jane Spencer: EMR conversion will go live this Friday! Stroke screenings, free to public, will start in December. Invites are through mail targeting Boise, Meridian, Eagle, Nampa, and Ontario. Saint Alphonsus now offers a stroke support group in Canyon County.

Bethany: Go Red for Women luncheon is this Friday 10/15. Bethany will be at the breakout group for survivors.

Adrean: Go Red for Women luncheon is Friday 10/15 from 11 a.m. – 1 p.m. The event teaches women about their risk factors, tickets are \$100 and there will be a silent auction.

AHA's "Pacific Affiliate" has dissolved and is now the "Western Affiliate". Letterhead is likely the only change most will notice, the service on the ground will be the same.

Jaime: IPAN has expanded "Living Well in Idaho" to the treasure valley and is now available in Spanish. Classes are free, if anyone would like additional information please contact Jaime, HardingJ@dhw.idaho.gov. Healthy Eating Active Living will be conducting regional meetings over the next two months to get a local perspective, if anyone is interested or knows of people who would be interested in participating please send them an invite.

Nicole R.: The Diabetes Alliance of Idaho 2010 fall meeting will be on November 5th at the Hilton Garden in Boise. This is an exceptional opportunity to discover how others in the State of Idaho are "Delivering Diabetes Care Through Partnerships". If interested in attending please RSVP to Nicole at RunnerN@dhw.idaho.gov. Also, please extend invite to partners as appropriate.

Sharon: Qualis sponsored bill to opt out / opt in to report on IRIS – 150,000 entries into registry so far and will soon hit 1 million. This will help to elevate Idaho's status.

4. AHA/ASA Legislative Update – Adrean

There is a lot of synergy and a big push for a tobacco tax this year. Looking for a dollar increase on cigarettes and a 10% increase for other tobacco products. Currently in the process of fact finding, don't have legislation drafted yet. Intent will be to fill in gap for Medicaid, however the tricky part is writing to give additional Medicaid funding rather than allowing for the shuffling of monies.

5. Update on Cardiac and Stroke Committee / Subcommittees – HDSP staff and All members

The Cardiac Level 1 Committee: is working with Action Registry to look at regional level of care, currently in a holding pattern waiting for data report mock-ups and ideas to come available.

Cardiac EMS Subcommittee: has created a toolbox of materials to support EMS Medical Directors in creating a STEMI plan. It will be completed in December for the EMS Physicians Committee to distribute as they requested.

Cardiac Public Education Subcommittee: has created messaging to educate public on signs and symptoms and importance of calling 911. Posters are currently being printed and will be distributed throughout the southwest region. Group is also looking into developing two radio PSAs and running a library campaign during the month of February, to coincide with Go Red for Women and American Heart Month. The group will be fine tuning distribution methods at the next meeting on October 26th.

Stroke EMS Subcommittee: will convene in January after Cardiac EMS Subcommittee wraps up.

Stroke Public Education Subcommittee: is looking at distributing AHA/ASA messaging on signs and symptoms and creating messaging making the link between hypertension and stroke to educate the public.

HDSP State Plan: April shared an updated tracking form with the group for the Heart Disease and Stroke State Plan. Additional resources and priorities need to be identified for goals 13 and 14. These will be discussed in more detail at the next meeting in January. Please review before then.

6. Overview of IOM Reports on Hypertension and Sodium – April

CDC will use the IOM report to develop the next funding announcement and competitive application, which will be due in February 2012. The IOM report gives recommendations for State Health Departments (SHD) and partners. April reviewed these recommendations with the group. (April to attach PowerPoint with minutes.)

7. Next Steps – Dr. Friedman

Begin discussing Millennium funding and chronic disease as it relates to tobacco use at the next meeting in January (date to be determined).

8. Adjourn

Upcoming Meetings

Committees and Subcommittees

Cardiac Level One Advisory Committee: TBD – Tentatively Dec/Jan

Cardiac EMS Subcommittee: November 1st 6-8 pm @ Idaho Elks Rehab

Cardiac Public Education: October 26th 8-9 am @ Idaho Elks Rehab

Stroke Public Education: November 2nd 7-8 am @ Idaho Elks Rehab

Stroke EMS Subcommittee: TBD – Jan

HDSPAC upcoming meetings:

January 2011, 7 – 8:30 am @ Idaho Elks Rehab, Lg. Sawtooth Conference Room

*New members who have not signed the Conflict of Interest Policy document will need to do so and give to April.