PREVENTIVE HEALTH ASSISTANCE OR PHA, IS A BENEFIT FOR MEDICAID PARTICIPANTS

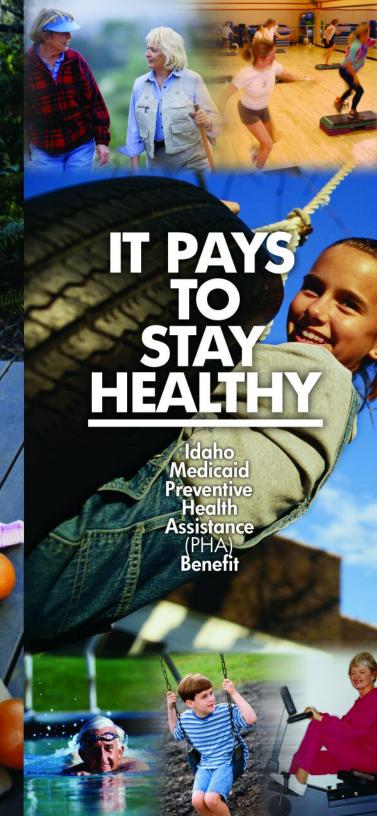


More Information

If you would like to obtain a PHA Health Questionnaire or need more information about PHA, you can visit our website at: www.medicaid.idaho.gov and click on the Preventive Health Assistance (PHA) link, call us toll-free at: (877) 364-1843, or email us at: medicaidphaprogram@dhw.idaho.gov.

Mail your completed PHA Health Questionnaire to:

Department of Health and Welfare, Division of Medicaid 3232 Elder St. Boise, ID 83705



Costs associated with this publication are available from





The Idaho **Medicaid PHA Benefit Options**

BEHAVIORAL PHA

provides opportunities designed to help you and your family live a healthy lifestyle.



WELLNESS PHA

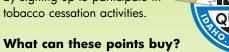
rewards parents for keeping their children up-to-date on well-child checks and immunizations.

TOBACCO CESSATION WHO IS ELIGIBLE?

To qualify for this benefit, you must complete a PHA Health Questionnaire and return it to the Medicaid office address listed on the back of this brochure. The questionnaire must indicate that you or your child want to quit using tobacco.

How does it work?

You earn points (one point = \$1) by signing up to participate in



After you earn PHA points, you can trade them in for vouchers to help pay for tobacco cessation products at a PHA participating vendor.

Can I earn points for both programs?

You cannot receive both Weight Management and Tobacco Cessation PHA benefits at the same time.

WEIGHT MANAGEMENT WHO IS ELIGIBLE?

To qualify for this benefit, you must complete a PHA Health Questionnaire and return it to the Medicaid office address listed on the back of this brochure. The questionnaire must indicate that you or your child over the age of five:

Have a Body Mass Index in the obese or underweight range (based on height & weight).

Want to improve your health through weight management.

How does it work?

You earn points (one point = \$1) by signing up to participate in monitored weight management activities.

What can these points buy?

After you earn PHA points, you can trade them in for vouchers to help pay for your Weight Management Program fees at a participating vendor.

CHILD WELLNESS WHO IS ELIGIBLE?

If you pay a monthly premium (\$10 or \$15) for your child's Medicaid coverage, your child is eligible for the wellness benefit.

How does it work?

You can earn 30 points every 90 days for keeping your child's well-child checks and immunizations current (one point = \$1).

How can these points be used?

The points will automatically be used to help pay your Medicaid premiums. Wellness PHA points can't be exchanged for vouchers.