

## Behavioral Health is Essential To Health



Prevention Works



Treatment is Effective



People Recover

### FAITH-BASED AND NEIGHBORHOOD PARTNERSHIPS Capacity Building Technical Assistance Meeting

Sponsored by the U.S. Department of Health and Human Services (HHS)  
Substance Abuse and Mental Health Services Administration (SAMHSA)

– **SAVE THE DATE** –  
**February 13 – 14, 2013**

**The Heathman Lodge • 7801 NE Greenwood Drive • Vancouver, WA 98662**

The training is designed to help community and faith-based organizations build the organizational capacity needed to deliver effective and sustainable behavioral health and community services. Meeting participants will have the opportunity to learn about SAMHSA's mission to reduce the impact of substance abuse and mental illness on America's communities; SAMHSA's Strategic Initiatives and grant programs; and your State program initiatives, grant programs, and block grant changes. In addition, through a series of workshops, you will learn how to accomplish the following:

- Build a structure for sustainability to keep your organization's program services going through economic tough times
- Leverage community resources through collaborative partnership relationships and alliances
- Utilize evidence-based practices and program evaluations to benefit your organization
- Develop clear, adaptable, and effective marketing strategies to attract potential funders and reach consumers (e.g., brochures, press releases, public service announcements, Facebook, Twitter)
- Prepare for long-term financial sustainability by establishing realistic financial and fundraising strategies, increasing revenue, diversifying funding portfolios, and developing a donor base
- Position and ready your organization for health reform, Medicaid changes, and Medicaid eligibility

This training is designed for leaders (program directors/managers/board members). The meeting will start at 9:00 a.m. on the first day and end at 4:30 p.m. on the last day.

Training is free! Space is limited. Early registration is encouraged. **Registration deadline: February 7, 2013.**

You may register online at <http://conference.afyainc.com/partnershipsandcapacitybuilding>.

For additional questions, contact J. Keith Stewart at (301) 957-3040 or via e-mail: [vancouvercapacity@afyainc.com](mailto:vancouvercapacity@afyainc.com).